

# PRIVACY POLICY

This privacy statement lays down its practices and commitment with respect to protecting the confidentiality and disclosure of personal information at Kesar Enterprises Limited (KEL). Your act of sharing your personal information signifies your consent to the terms of this privacy policy.

## **Personal Information**

Kesar Enterprises Limited shall not collect sensitive personal data or information unless:

- Information is collected for lawful purpose connected with a function or activity of Kesar Enterprises Limited or any person on its behalf: and
- The collection of personal information is considered necessary for that purpose.

Any information that is freely available or accessible in public domain or furnished under any other law for the time being in force shall not be regarded as sensitive personal data or information.

Kesar Enterprises Limited indicates the purpose of collection, while collecting any personal information and obtains consent of the provider of information. Provider of information is given an option to not provide the information. Provider of information also has the option to withdraw his / her consent given earlier. Kesar Enterprises Limited may, however, choose to not provide any services / products for which information was necessary.

The registration form, which may be used for accessing the Kesar Enterprises Limited website and its interactive applications, if any, requires users to give us contact details such as (name, email address and communication details). This information may be used to send information and promotional material to registered users about our company and new services to be launched by the company.

Kesar Enterprises Limited assures you that in the event your personal information being shared by the company with its subsidiaries, business associates, etc., such sharing will be for the purpose of doing intended business with you. You hereby grant your consent to Kesar Enterprises Limited to share such information with its subsidiaries, business associates, etc.

Kesar Enterprises Limited uses personal information only for the purpose for which the same has been furnished.

Kesar Enterprises Limited will retain such personal data only for as long as it is necessary or, for as long as it is needed to provide services to you and, as further needed for us to comply with our legal and contractual obligations.

The providers of information are permitted to review the information provided by them, as and when required. The provider of information is required to submit the request for review / updation with appropriate references.

Kesar Enterprises Limited shall not be responsible for the authenticity of the personal information or sensitive personal data supplied by the provider of such information.

Kesar Enterprises Limited has security measures in place to protect the user information recorded in our systems. Kesar Enterprises Limited has also adopted reasonable security practices and procedures that contain managerial, technical, operational and physical security control that are commensurate with the information assets being protected.

Except as set out below or as may be otherwise agreed, Kesar Enterprises Limited does not publish, share, trade, sell or otherwise disseminate any of the information or data registered or provided to us to any other party.

Kesar Enterprises Limited and any of the aforementioned parties may, however, be obligated and are entitled to disclose information and data registered or provided to us with Government agencies mandated under the law, in compliance with applicable law, court or arbitration orders, judgments awards or other legal processes served, or in compliance with requests by any entitled authority, body or person or to protect the interests, rights, property of Kesar Enterprises Limited, our users or others.

**Transfer of Information:**

Kesar Enterprises Limited or any person on its behalf, may transfer personal data or information to any other body corporate or other trusted third parties in India, or located in any other country, so that they may process personal information on our behalf. Kesar Enterprises Limited may transfer personal data to only those body corporates or trusted parties who have measures in place for compliance with “The Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules 2011”

**Non-Personal Information**

We use Cookies and other web analytics tools to automatically collect information when you use our website. The type of information collected may include IP addresses, details of web pages you have viewed, hyperlinks you have clicked during your use of our website, etc. We use this information to help diagnose problems with our server, and to identify ways of making our site better. This information is not linked to anything personal.

**Update/Removal**

You may update, change or opt for removal of information registered with Kesar Enterprises Limited by written communication to us at:

Kesar Enterprises Limited,  
Oriental House, 6<sup>th</sup> Floor, 7, Jamshedji Tata  
Road  
Churchgate, Mumbai -  
400020 India.

If your requests are not resolved within reasonable time, you can write to Grievance Officer of the company.

**Data Privacy Grievance Officer:**

In accordance with The Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules 2011, contact details of the Grievance Officer are provided below:

Contact Person: Mr. Samir Ajay Karelia

Company Name: Kesar Enterprises Limited

Company Address: Oriental House, 6<sup>th</sup> Floor, 7, Jamshedji Tata Road, Churchgate, Mumbai – 400020.

Contact Number: +91 7710095727

Contact Email: [headoffice@kesarindia.com](mailto:headoffice@kesarindia.com)

Should you have any complaints or grievances regarding the Site, you can notify us by writing to Us on the contact details mentioned above and We shall endeavor to redress the complaints at the earliest.

### **Links**

This site may contain links to other third-party websites. Kesar Enterprises Limited is not responsible for the privacy practices or content of such third-party web sites.

### **Changes to this Policy**

Kesar Enterprises Limited may edit this policy from time to time. If we make substantial changes, we will notify you by posting a prominent announcement on this website.